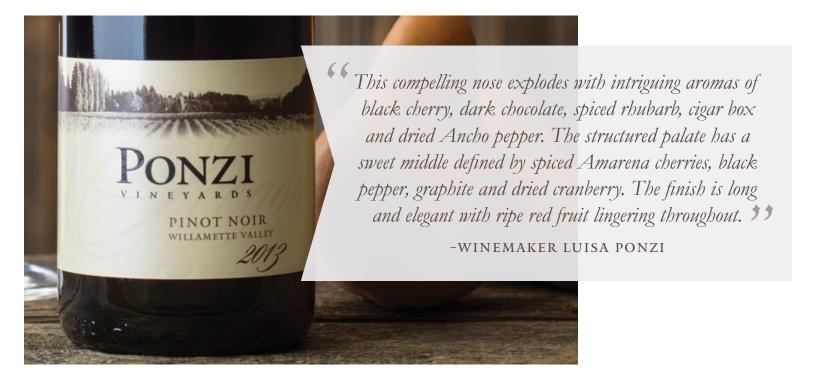
2013 PONZI PINOT NOIR



RELEASE DATE: SUGGESTED RETAIL PRICE: \$43.

VINTAGE 2013: The season started with a warm spring bringing an early bud break. From that point the growing season remained warm and dry leading us to believe we would have an early, uneventful harvest. All went as planned until the last week in September when the tail end of a Japanese typhoon dropped close to 6 inches of rain on the valley and completely saturated the vineyards. This is when it got interesting!

Having seen many wet vintages in Oregon we had some ideas on how to handle it; using helicopters to dry the vines, multiple picking passes, extensive sorting before destemming and very careful winemaking, among other methods. October saved us with three long weeks of dry, breezy days allowing the fruit left on the vines to reach optimum flavor without any dilution from rain.

VINEYARDS: This Pinot Noir is a blend of LIVE Certified Sustainable fruit from Ponzi's Aurora and Avellana Vineyards, as well as certified sustainable fruit from Bieze, Gemini, Gran Moraine, Sunset View, Wahle, Linda Vista, Sufi, Lazy River and Zenith Vineyards.

FERMENTATION: All of the fruit was hand sorted and destemmed. Fermented in small lots with five days of cold soak to increase aroma and color, the peak temperatures reached 90°F. The fermenters were aerated or manually punched down twice a day (for 12-20 days) before lightly pressing at dryness. This wine was aged in French oak barrels (35% new) for II months. It was racked and bottled by gravity without filtration or fining and was aged in bottle for five months before its release. Alcohol is 13.2%. Finished pH is 3.68.