



WHY SINGLE VINEYARD PINOT NOIR?

Single vineyard bottlings from Ponzi Vineyards debuted in 2000 with the 1998 Ponzi Abetina Pinot Noir. For years, Abetina Vineyard was the backbone of the Ponzi Reserve blend. When Winemaker Luisa Ponzi tasted through barrels of 1998 Pinot noir, Abetina stood out. The impressive lot initiated the first single vineyard designated bottling for the brand.

The inaugural bottling of Abetina Vineyard signified a new generation of high end, cellar-worthy wines from Ponzi Vineyards. This bottling also set the standard by which Ponzi Vineyards continues to stand today – *only vineyards expressing exceptional qualities in the finest vintages will be bottled as single vineyard designates.*

The 2012 season provided ideal growing conditions for Pinot noir, with warm days and cool nights in the late summer, early fall, letting the berries develop the perfect balance of sugar and acidity. This vintage is being hailed as “epic” by winemakers and critics alike.



AURORA PINOT NOIR

- This site offers southeast facing slopes and crowns, ideal for Pinot noir, nestled in the Chehalem Mountains AVA.
- The unique block selected for this bottling is consistently the foundation of the Ponzi Reserve cuvée.
- The roots of these 20 year old vines have grown deep into the rich basalt layer known as Laurelwood soil. As a result, the fruit produced is more intense and deeply flavored.

2012 PONZI AURORA PINOT NOIR

Limited production: 240 six-pack cases

Suggested retail price: \$100

Release date: September 2014



ABETINA 2 PINOT NOIR

- A unique 2-acre block of more than 20 Pinot noir clones planted in 2006 at Aurora Vineyard.
- An exact duplicate, planted on rootstock, of the historic Ponzi Abetina Vineyard planted in 1975.
- Planted on Laurelwood soil with the same elevation and exposure as the original, produce an opulent and aromatic wine.
- As this vineyard enters its prime it shows promise of continued excellence.

2012 PONZI ABETINA 2 PINOT NOIR

Limited production: 230 six-pack cases

Suggested retail price: \$100

Release date: September 2014



VIGNETO PINOT NOIR

- This bottling features Pinot noir from neighboring Gemini Vineyard, an outstanding Ponzi grower.
- Gemini Vineyard is located in the Chehalem Mountains AVA offering characteristics to the wine that are similar to Ponzi Reserve and other single vineyard bottlings.
- This early ripening site sits at 500 feet and produces Pinot noir with rich red fruit flavors, nice acidity and tannins

2012 PONZI VIGNETO PINOT NOIR

Limited production: 230 six-pack cases

Suggested retail price: \$75

Release date: September 2014